

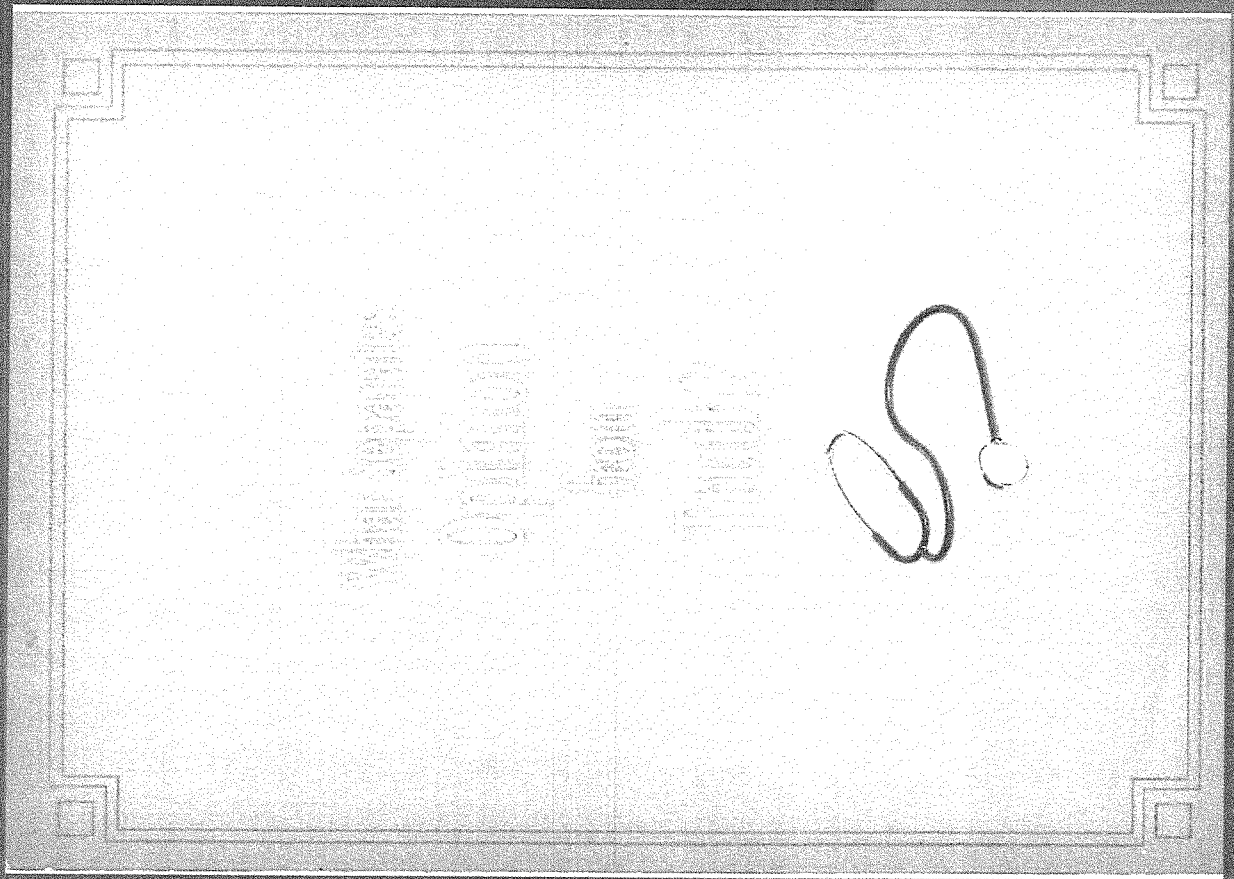
Appendix D-1

Slidell Memorial Hospital Documents.

HOW TO FIGHT GOLIATH AND WIN!

JIM TOWLER
CO-FOUNDER

SAVE OUR SLIDELL MEMORIAL HOSPITAL



Fact.



Slideell Memorial Hospital is ailing.

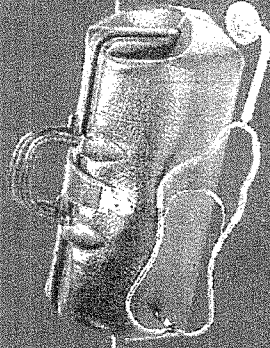
The financial health of the hospital requires intensive care. Fortunately, Lencor HealthSystem is willing to partner with SNLT to help restore it to full strength. With your approval on April 5th, the sale would mean:

- SNLT will continue to operate as an acute care hospital, providing critical services to the community.
- All SNLT employees will be hired by Lencor.
- Lencor will invest \$100 million in improvements and new technology at SNLT.
- The current charity care policies at SNLT will not change.
- The sale will generate more than \$100 million to fund a public health foundation.
- The combination of SNLT and Lencor resources will strengthen the medical services available in Slideell.

Here are the facts. Simply stated, there is no better option available to SNLT. Visit for the financial health of our community.

WCTV-TV's Board has agreed to give SNLT a new lease on life.

You Put Your
Faith
In Their
Hands.



So Will
We.

SMH
Slidell Memorial Hospital

Your Hospital for Life.



The four new medical nurses at Slidell Memorial Hospital. From left to right: Mary, Susan, and Elizabeth.

People make a hospital great.



The talented and dedicated nurses at Slidell Memorial Hospital have delivered quality care to our community for years.

On April 5, we can deliver for them.

You can continue to place your faith in the same doctors and nurses you have come to trust at Slidell Memorial Hospital if you approve the sale of SMH to Tenet. What will change is that your doctors and nurses will have better equipment, more technology, and the resources of an entire network of healthcare professionals to help them better care for you.

You have put your faith in the hands of the many skilled and caring men and women at SMH.

SAVE OUR SLIDELL MEMORIAL HOSPITAL

March 12, 2003

We are very concerned about the sale of Slidell Memorial to Tenet. We're concerned that this sale will affect our ability to obtain affordable, quality health care and we do not trust Tenet's characterizations of what this will mean for our community. Please consider these points before you vote:

Tenet claims Slidell Memorial will continue to operate as an acute care hospital. Well, if that is true, we would like to see it in writing. There are no guarantees in the purchase agreement that Tenet will keep this hospital open. There is nothing to stop Tenet from consolidating services with NorthShore and closing SMH if it decided to do that.

- Will Tenet guarantee that it will keep the hospital open? How long will it guarantee?

Tenet asserts SMH employees will keep their jobs. There are no protections for how long those jobs will be there. In fact, Tenet could lay people off or limit the hours that people can work after the sale. On Friday, March 7th there were several people laid off from NorthShore Regional.

- Will Tenet protect the number of full-time employees and the hours that they work?

Tenet says it will invest \$40 million in Slidell Memorial's physical plant but the sale contract says that money could be spent on the "current campus of the Hospital or such other sites in close proximity to the Hospital such that the sites could reasonably be considered to become part of the Hospital campus." There are no restrictions on where that money will go, and it could easily be spent at NorthShore Regional.

- Will Tenet commit to spending \$40 million in improvements at Slidell only?

Tenet says it will adopt charity care policies and practices currently in place. Tenet does not say how much charity care it will provide on an annual basis, and there is no oversight or penalty mechanism. In the last three years, SMH has provided about \$6 million in health care to people who could not afford it.

- Will Tenet commit to deliver the same level of charity care as was provided in the past? What if it doesn't do that?

Tenet says that supporting this sale will be a vote "for the future of health care," but from what we have seen, Tenet is more interested in profits, not in health care. At hospitals in our area from 1999 to 2001 Tenet raised its prices 80% to more than 120%, when Slidell increased its prices only 9%. We aren't voting for the "future of health care," we are voting for the future profits of Tenet.

- Will Tenet commit to keeping prices reasonable at SMH to provide for a lower-cost alternative?

Tenet calls this a "partnership." Nothing could be further from the truth. If someone buys your house, you no longer have the right to call it your home and the same will happen with SMH. The sale contract says the local governing board will only be "advisory" in nature, so Tenet can do what it wants with the hospital, its philosophy, and services.

- Will Tenet commit to providing the same or expanded level of services and an open public process to review any changes?

Mrs. Josephine B. Jahrous donated the hospital property to the Parish because of her love and affection for the community. If you care about our community, we encourage you to get the real facts and make your voice heard on April 5th.

Vote
"NO"
April 5th

**A "NO" vote to Tenet will allow SMH
To pursue other OPTIONS and OTHER INVESTORS !**

Who is telling you how to vote--and why:

1. Tenet wants you to believe that there is "no other option" for SMH.
Tenet really wants to eliminate its competition in the Slidell area.
2. Public officials want you to believe that there is "no other option."
Public officials hope to get the SMH Founders Building for offices.
Some hope their businesses may profit by the sale.
3. Area bankers want you to believe that there is "no other option."
Area bankers want to hold that money from the SMH Foundation.

**Tenet, some elected officials, and some bankers could gain.
The Slidell healthcare market would become a monopoly.
That's one owner, for the only two full-service, acute care hospitals.
Not a gain for the public!**

Who are those other Investors?

Who: Healthcare organizations, investment firms, both in-state and out-of-state.
At least five (5) different groups have made contact with leaders of local citizen groups. There may be more. They can't go public. **These other investors can't reveal names or proposals. Yet.**

Why? They were required to sign confidentiality agreements. Not only would they be disqualified from future bidding, they could be sued by the SMH Board and Tenet.

Tenet and others know about these confidential agreements.

VOTE "NO" to Tenet.

SMH can also act on any and all of these Options:

- Send out RFP's, so all organizations can submit their proposals.
- Contact existing investment partners, who can't speak publicly right now.
- Consider other not-for-profit organizations which can partner with SMH.
- Restructure bond debt by refinancing at current low interest rates.
- Replace the current SMH board members, with professionals who have expertise and experience in banking and finance, healthcare, insurance, high-tech medical equipment and technology. [Act 180 is currently being revised to change this process.]

Slidell Memorial needs a new plan, with new investment.

Slidell doesn't need a healthcare monopoly.

The best Option of all is VOTE "NO" this Sat., April 5th

Confused about the Tenet proposal to purchase the assets of SMH?

That was their game plan.

Are YOU going to play or pay?

- The actual agreement is not readily available to the public, not on the SMH website, nor are the hundreds of pages of attachments. What's in all those pages? You are just expected to play your part, and vote.
Our side can't have the facts. Just vote, we're told.
- The details of the \$130 million foundation have never been made public. Dr. Steve Newman of Tenet said it would be "illegal to discuss that prior to the election."
Our side can't have the facts. Just go vote.
- The specifics of the "\$40 million in enhancements to the SMH campus," have never been made public. As a matter of fact, the Asset Purchase Agreement specifies the "campus" concept, which will include NorthShore Regional Medical Center.
Now, just where will those enhancements go?
Our side isn't allowed to know. Just vote.
- The Tenet ads said "Partnership", but the fact is, it's a PURCHASE.
More importantly, the deal is actually an "ASSET PURCHASE" -- Tenet gets the assets, SMH keeps the liabilities. A good deal for Tenet. Definitely not a partnership for SMH.
Our side hasn't been fooled. Now, just vote.
- Will the purchase of SMH assets eventually raise healthcare prices in the Slidell area?
Tenet has already increased prices in the Slidell/New Orleans between 80% - 120% over the past four years, according to independent analysts.
SMH raised prices 9% during that time. Playing catch up, SMH raised them 40% last year. Even so, SMH is still lower than the metropolitan average, and lower than Tenet.
Our side certainly hasn't been told by Tenet about average hospital prices. Just vote.
- Tenet's Asset Purchase Agreement says SMH will remain "an acute care hospital."
No longer a "full-service acute care hospital, as SMH is now?" What will be missing? The 24- hour ER? The Level III Neonatal Intensive Care Unit? What?
We NEED to know. We are the current owners...what will be taken away?
Our side isn't allowed to know. Just vote, like your health and life depended on it.

It's Your Move. Play or Pay?

Just Vote No on April 5th

Get the facts before you vote:

SOSMH -- Save Our Slidell Memorial Hospital

Visit the SOSMH www.sosmh.org

For information, call (985) 649-4348

SHAREHOLDER SCOREBOARD

Performance of 1,000 Major U.S. Companies Compared With Their Peers in 80 Industry Groups

COMPANY NAME	ONE-YEAR RETURN (%)	SURPLUS/ DEFICIT RELATIVE TO INDUSTRY	3-YEAR AVERAGE RETURN (%)	SURPLUS/ DEFICIT RELATIVE TO INDUSTRY	5-YEAR AVERAGE RETURN (%)	SURPLUS/ DEFICIT RELATIVE TO INDUSTRY	10-YEAR AVERAGE RETURN (%)	SURPLUS/ DEFICIT RELATIVE TO INDUSTRY
Omnicare	-3.9	-3.4	26.3	0.4	-4.7	-11.2	12.4	-0.9
Cigna	-54.8	-54.3	-18.9	-44.8	-5.1	-11.6	10.4	-2.9
Tenet Healthcare	-58.1	-57.6	1.6	-24.3	-5.8	-12.2	7.5	-5.9
Caremark Rx	-0.4	0.1	47.5	21.6	-6.2	-12.7	NA	NA
Humana	-15.2	-14.7	6.9	-19.0	-13.6	-20.1	4.6	-8.8
Manor Care	-21.5	-21.0	5.2	-20.7	-14.3	-20.8	5.5	-7.9
HealthSouth	-71.7	-71.2	-7.9	-33.8	-31.5	-37.9	-4.4	-17.8
Accredo Health	33.2	33.7	57.0	31.1	NA	NA	NA	NA
LifePoint Hospitals	-12.1	-11.6	36.3	10.5	NA	NA	NA	NA
Triad Hospitals	1.6	2.1	25.4	-0.5	NA	NA	NA	NA
Anthem	27.1	27.5	NA	NA	NA	NA	NA	NA
Aetna	24.8	25.2	NA	NA	NA	NA	NA	NA
Community Health Sys.	-19.3	-18.8	NA	NA	NA	NA	NA	NA
Industry Group Average	-0.5		25.9		6.5		13.4	



THIS TABLE SHOWS the performance of the 1,000 Shareholder Scoreboard companies relative to others in their own industries. The returns are average compound annual total returns—including price changes and reinvestments from any dividends or other cash or non-cash distributions—for periods through year-end 2002. Also shown is the number of percentage points by which each company's performance beat or trailed the industry average. Within each industry, most companies are ranked on five-year returns; companies that haven't been publicly traded for at least five years are ranked on three-year or one-year returns, depending on how

long they have been traded. Although the published returns are rounded to the nearest tenth of a percentage point, rankings are based on numbers carried out to seven decimal places. Rankings are by L.E.K. Consulting LLC, based on data from Dow Jones & Co., Media General Financial Services and SunGard Market Data Services.